

## **Carolina Outdoor Journal Sponsorship 2022-23 Commercial Broadcast Rates**

**WITN-TV \ MyTV Broadcast Season CB-800 26 Shows (6 month season)**

**(July 22' – December 2022)**

**6 Month Rate: \$5,500.00**

**(July 22' - June 2023)**

**12 Month Rate: \$10,000.00**

|                     |             |                 |                |                                |                                 |
|---------------------|-------------|-----------------|----------------|--------------------------------|---------------------------------|
| <b>. Airtimes -</b> | <b>MyTV</b> | <b>Saturday</b> | <b>4:30 pm</b> | <b>6 months<br/>(26 shows)</b> | <b>12 months<br/>(52 shows)</b> |
|                     | <b>WITN</b> | <b>Sunday</b>   | <b>6:30 am</b> | <b>(26 shows)</b>              | <b>(52 shows)</b>               |

### **Sponsor Package (On both channels)**

- . Open/Close billboards.**
- . 2 each :30 commercials**
- . Company logo on COJ website with link to company website.**

**Call Joe Alba (252) 916-0380 for more details.**